

777-114

6/21/2012

1/27

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON D C 20460

OFFICE OF PREVENTION PESTICIDES AND TOXIC SUBSTANCES

Ms Sally Hayes  
Agent for Reckitt Benckiser Inc  
SRC Scientific and Regulatory Consultants Inc  
P O Box 1014  
Columbia City IN 46725

JUN 21 2012

Subject Sting  
EPA Registration No 777 114  
Amendment Date October 28 2011  
EPA Receipt Date November 1 2011

Dear Ms Hayes

The following amendment submitted in connection with registration under the Federal Insecticide Fungicide and Rodenticide Act (FIFRA) section 3(C)(7)(A) is acceptable subject to the conditions listed below

**Proposed Amendment**

- Addition of microorganisms use directions and marketing claims

**Conditions**

On behalf of Reckitt Benckiser Inc you have submitted 2 efficacy studies for *Klebsiella pneumoniae* NDM 1 positive MRID 486471 02 is a confirmatory study which showed that the product failed against this organism and MRID 486471 03 a 60 carrier study in which data showed the product is effective against the organism The Agency does not currently have a retest policy nor is the Agency developing one at this time that would address this situation At this time the Agency will accept the addition of *Klebsiella pneumoniae* NDM 1 positive for this product

This acceptance should not be taken that the Agency will accept additional claims with both passing and failing data The Agency is accepting the additional organism in this case due to the more rigorous study In the future it is strongly recommended that you meet with the Agency prior to making this type of submission You should be prepared to discuss why the e

**CONCURRENCES**

SYMBOL	7510P							
SURNAME	S. Hayes							
DATE	6/21/12							

efficacy failure occurred Otherwise the Agency may determine such a submission is incomplete when submitted and reject the application Issues like this need to be determined on a case by case basis prior to submission of the data

Revise the label as follows

1) Your label includes directions for use of this product to mop floors as a cleaner You have indicated that it is not your intention to include directions for the use of the mop on floors as a disinfectant or sanitizer

As such the use of the term mopping must be deleted from the following statements in association with disinfection and/or sanitizing claims

- a) Page 3 second to last statement beginning (Clean) (Cleaner) (Cleaning)
- b) Page 6 16<sup>th</sup> statement beginning Extra (X tra) (X Large)
- c) Page 6 31<sup>st</sup> statement beginning Large (Size) Disinfecting
- d) Page 14 10<sup>th</sup> statement beginning Each pre moistened disposable (wet)
- e) Page 17 the section beginning To Sanitize/Disinfect
- f) Page 17 revise the heading Use Directions For All Packaging Types to include (except convenience mop) since the specific directions for the mop are not included in this section

For the same reason noted above delete the term floor or associated statement

- g) Page 11 delete the entire 4<sup>th</sup> statement beginning Try on (convenience) (sweeper)
- h) Page 11 delete the word floor from the 9<sup>th</sup> statement beginning Use (this product) as a(n) (easy)

2) As per the attached efficacy review of 2/8/12 delete the 6<sup>th</sup> statement on page 14 beginning Disinfects (deep) (scrub) as the Agency does not have a standard for deep disinfection

3) There are several instances on your label with references to quickly in association with sanitization and disinfection As per the attached review the Agency has determined that quick is associated with contact times of  $\leq 10$  seconds Contact times on your label extend beyond 10 seconds Thus delete the word quickly from the 5<sup>th</sup> and 6<sup>th</sup> statements on page 15 which begin as follows (Quickly) (Removes) (bacteria\*) and (Quickly) wipe down commonly Both of these statements include pesticidal claims for bacteria viruses and germs

4) As per the last stamped label revise the final statement on page 17 to state Rinse (child/baby) plastic toys child/baby hard non porous surfaces and all food contact surfaces with potable water or a damp cloth after use

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SURNAME									
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### Efficacy Data

The following studies may be used to support this product The reviews of this data are attached

Data Requirement	Means of Support	Status
<i>Klebsiella pneumoniae</i> NDM 1 positive	Submitted study MRID 486471 03	Acceptable 5% soil contact time of 10 minutes
<i>Escherichia coli</i> with extended beta lactamase resistance	Submitted study MRID 486471 04	Acceptable 5 % soil contact time of 10 minutes

### General Comments

A stamped copy of the accepted labeling with conditions is enclosed Submit 1 copy of your final printed label before distributing or selling the product bearing the revised labeling

Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3 (c) (5) and section 4 (a) when the Agency requires all registrants of similar products to submit such data

If the above conditions are not complied with the registration will be subject to cancellation in accordance with FIFRA section 6 (e) Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions Should you have any questions concerning this letter please contact Tracy Lantz at (703) 308 6415 or Velma Noble at (703) 308 6233

Sincerely



for

Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

Enclosure Stamped Label DER DP D396284

7510P T Lantz 6/21/12 777 114 Acceptable WC 062112

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DATE								

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<< FRONT PANEL >>

ACTIVE INGREDIENT

Alkyl (50% C<sub>14</sub> 40 / C<sub>12</sub> 10% C<sub>16</sub>) dimethyl benzyl ammonium chloride

0 26%

OTHER INGREDIENTS

99 74 /

TOTAL

100 00%

KEEP OUT OF REACH OF CHILDREN

CAUTION See (back) (side) panel for additional precautionary statements

(NET CONTENTS )	1	20	31	38	72	79	102	109	175	330
	2	25	32	40	73	80	103	110	200	500
	9	26	33	45	74	85	104	115	210	X
	10	27	34	56	75	90	105	120	225	
	12	28	35	60	76	95	106	140	240	
	15	29	36	70	77	100	107	150	250	
	16	30	37	71	78	101	108	160	300	

7 x 5 /	7 x 8	7 5 x 7 5	7 / x 10	8 5 x 10	( x ) inches)
7 0 x 7 0	7 0 x 8 0	7 5 x 8	7 5 x 10	10 4 x 8 3	( x )
7 0 x 7 5	7 5 x 6 3	7 5 x 8 2 5	8 x 5 /		
7 x 7 5	7 5 x 7	7 5 x 8 3	8 x 5 /		

Pouch	Count	Wet cloths	Container
Canister	Individually Wrapped	Wet wipes	Pack
Box	Pre Moistened	Wet wipe rolls	Peel & reseal (package)
ct	Towelettes	Wet mopping cloths	Package
Wipes			

(Does not include weight of dry wipe)

(Includes weight of absorbent (wet) (mopping) (wipe) (cloth))

( OZ ) ( LB OZ ) ( g )

<< FRONT / BACK PANEL >>

EPA Reg No	777 114				
EPA Est No	777 NJ 2	777 IL 1	52631 NJ 001	8251 WI 003	70930 PA 001
	8791 MO 1	777 POL 001	41925 WI 001	8251 WI 005	50757 WI 1

See (bottom) (side) (cap) (for Lot / Date code)

<< BACK PANEL >>

Questions? ( ) (Call ) (1 800 228 4722) (1 xxx xxx xxxx)

For ingredient (and other) information www.rbnainfo.com (website)

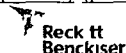
Made in U S A © {year} RB

Distributed by Reckitt Benckiser Parsippany NJ 07054 (xxxx)

Contains no (phosphates) (ammonia) (silicones)

This (canister) (container) (pouch) (pack) is made of x % post consumer recycled plastic

Company graphic logo



ACCEPTED  
with COMMENTS  
in EPA Letter Dated

JUN 21 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg No

777-114

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The term this product used throughout this document may be replaced with the marketed product brand name  
To use the term germ the product must be efficacious against 2 of the 3 major classes of organisms  
The product label must identify the specific bacteria virus fungus & mold  
The term ( x ) is a placeholder that represents a number between 1 and 99.

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<< BACK PANEL – Optional text >>

Important facts (about this product)

IMPORTANT For directions for use and first aid instructions in Spanish please call 1 877 843 3817

<< Spanish Translation >>

IMPORTANTE. Para instrucciones de uso y primeros auxilios en español por favor llame al 1 877 843 3817

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to [www.spreadinghealth.com](http://www.spreadinghealth.com)

(Be a Part of Lysol®) (Learn more about Lysol®) Mission For Health

Recycle Symbol

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

Under the F...  
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... to 777-114

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<< NOTE. Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6 mos CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Better) (improved) (cleaning)  
(New) (Improved) (More) (Better) (cleaning) (power) (performance)  
New (colored) (wipe) (wet) (mopping) (cloth)  
(New) (improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent) (Performance)  
(New) (improved) (stronger) (thicker) (better) (revolutionary) (innovative) {insert pattern / texture – See Pg 22}  
(New) {insert pattern / texture – See Pg 22} cleans (picks up)  
(New) {insert pattern / texture – See Pg 22} for (better) (easier) cleaning  
(New) {insert pattern / texture – See Pg 22} that traps (and locks) (more) (messes)  
(New) Low Streak Formula  
(New) Lower Streak Formula  
New lower streak formula that leaves less streaks than before even on your shiniest surfaces  
(New) (wipe) (wet) (mopping) (cloth) {insert pattern / texture – See Pg 22} (traps) (locks) (locks in) (picks up) (more)  
{insert soils / allergens – See Pg 21}  
(New Size) (New Large Size) (New X tra Large Size) (Wipe) (Cloth) (Canister) (Package)  
(New) (tougher) (wipe) (wet) (mopping) (cloth) (for tougher cleaning) (for your tougher jobs)

<< FRAGRANCE CLAIMS >>

Baby Powder	Fresh Waterfall	Lemon	Ocean Fresh	(Breeze) (Scent)
Citrus	Green Apple	Lemon Citrus	Spring Waterfall	(Fresh) (Clean) (Scent)
Crisp Linen	Lavender & Eucalyptus	Lemon Fresh	Summer Fresh	
Fresh	Lavender Fields	Lemon & Lime Blossom(s)		

<< MARKETING CLAIMS >>

(Complete Clean) (Disposable) (Easy to use) (Effective) (Everyday cleaner) (Everyday use) (Great) (Household) (Lysol® Brand)  
(Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch Ups) (Versatile) (Wipe) (Wipes) (Wiping)  
  
(All in one) (All in one Complete) (All Purpose) (Complete) (Dual Action) (Dual Use) (Easy to use) (Everyday) (General Purpose)  
(Multi Action) (Multi Clean) (Multi Purpose) (Multi Surface) (Multi Use) (Triple Action) (Wipes) (Cloths)  
  
(Clean) (Cleaner) (Cleaning) (Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize) (Sanitizer) (Sanitizes)  
(Sanitizing) (Wet) (Wipe) (Cloth) (Cloths) (Wipe) (Wipes)  
  
(Antibacterial) (Antibacterial Action) (Bactericidal ) (Bactericide ) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Fungistat)  
(Fungistatic) (Germicidal ) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended to include  
registered under EPA Reg No 777-114

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<< **PACKAGING CLAIMS** >>

(x) (Free) (Dual Action) (Wipes) (Cloths)  
(x) more (extra) (wipes) (cloths) (free)  
(x) (Multi) (Pack) (Canister) (Package)  
(x) (%) Free (Wipes) (Wet) (Mopping) (Cloths)!  
(x) (%) More (Wipes) (Mopping) (Cloths) (when compared to (x) ct (canister) (package))  
(x) (Wipes) (Cloths) for the price of (x) (!)  
~~X~~ (X Pack) (X Wipes)  
~~X~~ Wipes + ~~X~~ Wipes (=) ~~X~~ Wipes  
~~+~~ (x) Free Wipes  
2 (for) (in) 1 Pack (!)  
2 Go  
2x value (!)  
(3) (Canisters) (Packages) (Each) (Total)  
100% More (!)  
(30 (Wipes) (Cloths) Free!  
(110 (Wipes) (Cloths) for the price of 80)  
(Bonus) (Economy) (Great) (Jumbo) (Larger) (Mega) (Portable) (Super) (To Go) (Travel) (Trial) (Tub) (Value)  
(Refill) (Size) (Pack) (Package)  
(Bonus) (Free) (X) (Wipes) (Wet) (Mopping) (Cloths)  
Bonus Pack 35 % More (Wipes) (Cloths)!  
Bonus Pack X% More (Wipes) (Cloths)!  
(Bonus Pack) (With) (Free Canister) (Free Package) (Free Pouch)  
(Buy \_\_\_ Get \_\_\_ Free!) (Total \_\_\_ Wet (Wipes) (Mopping) (Cloths)) (1 x 28) (1 x 35) (\_\_\_ x \_\_\_)  
Buy (X) (plus) (and) get (a) Bonus (Dual Action) (Wipes) (Cloths) (Canister) (Package)  
Convenient  
(ct ) (Wipes) (Wet) (Mopping) (Cloths)!  
Disinfection (Value) Pack  
Dispenses one (wipe) (cloth) at a time  
Easy open (easy fill)  
Easy to carry around the house  
Effortless dispensing (!)  
Extra Value at no Extra Cost (!)  
Fills (x) (ct) (size) (wipe) (cloth) (canisters) (peel & reseal) (package) (packages)  
Free (Lysol®) (Dual Action) (Disinfecting) (Wipes) (Cloths)  
(Free) (Lysol®) Dual Action (For) Free  
FREE SAMPLE – NOT FOR RESALE  
Limited time value (pack)  
More value same price  
More (Wipes) (Cloths) (!) (x) ct  
(New Size) (New Large Size) (New X tra Large Size) (Wipe) (Canister)  
On the Go  
Our (best) (easiest) dispensing ever (!)  
Pull Up Here  
Pop Up Cap  
Refill (x) Pack  
Refills (now) available  
Resealable (twin) (pack)  
SAMPLE ENCLOSED – NOT FOR RESALE  
(Tear) (open) (here) (to open)  
Try Me (For) Free (Rebate)  
Use in (x) ct (canister) (peel & reseal) (pack) (package)  
(Wipes) (Wet) (Mopping) (Cloths) (Refill) (Value) (x) (Pack) (Package)

ACCEPTED  
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in EPA Letter Dated

JUN 11  
Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg No 777-114

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**<< PURCHASE / SCHOOL SUPPLY PACKAGE CLAIMS >>**

Back to school (item) (special) (value) (limited time) (limited edition) (pack) <sup>(1)</sup>  
Back to school Supply Value Pack <sup>(1)</sup>  
(Buy) (x) for Teacher / (x) for Home <sup>(1)</sup>  
(Buy) (x) for Home / (x) for Teacher <sup>(1)</sup>  
(Buy) (x) for Kitchen / (x) for Bath (/ 1 for Living Room)  
(Buy) (x) for School / (x) for Home <sup>(1)</sup>  
(Buy) (x) for Home / (x) for School <sup>(1)</sup>  
(Buy) (x) for Home / (x) for Office  
(Buy) (x) for Office / (x) for Home  
Get ready for back to school <sup>(1)</sup>  
Great value for back to school  
(Important) school supply checklist (item) <sup>(1)</sup>  
(Key) Back to school shopping list (item) <sup>(1)</sup>  
School Supply Pack <sup>(1)</sup>

<sup>(1)</sup> Confirm school policy allows for use and / or donation of product Adults must deliver donations (directly) to schools

**<< SEASONAL PACKAGE CLAIMS >>**

(An) Essential flu season item  
Allergen (Control) (Value) (Bonus) Pack (Item) {insert allergen soils = See Pg 21}  
Allergy (Season) (Value) Pack  
Be prepared for (cold) (&) flu season  
Cold (and) (&) Flu (Value) Pack  
Get (Be) ready for (Cold &) Flu Season  
(Lysol®) A must have for (Cold &) Flu Season

**<< MONEY BACK GUARANTEE CLAIMS >>**

See the difference in cleaning tough soils or it s free For purchases made between {insert date} and {insert date}  
Refund offer valid is U S only and must be postmarked by {insert date} Limit one refund per person or household  
Void where prohibited Visit {insert website} for full details

Experience the (cleaning) difference (in) (of) (Dual Action) ({this product}) (for yourself) (or it s free) (or your money back)  
(guaranteed)

Money back guarantee

Satisfaction guaranteed (or it s free)

See the (cleaning) difference (in) (Lysol® Dual Action) ({this product}) (or it s Free)

Switch and see the (cleaning) difference (challenge) (or your money back) (satisfaction) (guaranteed) (or it s free)

(Take the) Best wipe challenge (see the difference) (or it s free)

Take the (Dual Action) ({this product}) challenge (see the difference) (and experience the cleaning difference) (or it s free)

(You can) (see the difference in) ({this product}) (or it s free)

(You can) See the (cleaning) difference (or it s free)

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
JUN 21

Understand  
Function  
of  
the

777 114

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<< WIPE CONSTRUCTION / SIZE CLAIMS >>

(x) times the size  
(x) (times) (bigger) (larger) (than) (a) (your) (our) (regular wipe) (regular cloth)  
(x) % larger (wipe) (cloth)  
2 in 1 (Wipe) (Wet) (Mopping) (Cloth)  
2 Sides (1 for Scrubbing 1 for (Wiping) (Mopping))  
2 Sides (1 to (Mop) (Scrub) 1 to (Wipe) (Mop) (Scrub))  
2 Sides one traps and locks one (wipes) (mops)  
2 Sides (scrubbing and wiping) (mopping and scrubbing)  
2 Sides one for daily touch ups one for tougher messes  
2 Sides one for everyday touch ups one for tougher messes  
2 Sides one for quick cleans one for sticky messes  
2 Sides one for quick touch ups one for sticky messes  
2 Sides one for wiping one for scrubbing  
(2 sides) (one for) (touch up) (scrubbing) (side) (daily touch ups) (tougher messes) (mopping)  
Dual (sided) (texture)  
Extra (X tra) (X Large) (Large) (Super Size) (Wide) (Long) (Disinfecting) (Dual Action) (Wipes) (Wet) (~~Mopping~~) (Cloths)  
(Two) (2) (Sides) (Sided)

A whole new kind of (wipe) (wet) (mopping) (cloth)  
All that you expect from your current (wipe) (wet) (mopping) (cloth) plus now you can trap and lock (more) messes  
Built in (Micro) (tough) scrubbing fibers  
Built in Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)  
(Durable) (and) (super) (absorbent)  
Each pre moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like) soap scum  
and grease and a softer side for wiping away everyday messes  
Extra large wipe for larger messes in your kitchen or bathroom  
Feel the strength  
(Great) (Designed) (Built) for tough (messes) (cleaning)  
(Great) (Designed) (Built) (Tough) (Textured Design) for your toughest messes  
{Insert pattern / texture – See Pg. 21} cleans (picks up) (traps) (locks) {insert soils / allergens – See Pg. 21}  
Interlocking weave that (traps) (and) (locks) (more) messes Just wipe and throw away (It s that easy)  
(Larger) (bigger) (longer) than ever  
Large (Size) Disinfecting (wet) (~~mopping~~) cloths  
Microlock Fibers (fiber) (weave) (grooves) (pattern)  
(Mops) (and) (Scrubs) (and) (Wipes)  
Non abrasive  
(One) (for daily touch up) (&) (and) (One) (for tougher messes)  
One (patterned) (textured) side of the wipe traps (and) (&) locks (challenging) (more) (messes including) (dirt) (dust)  
(crumbs) (and) (even) (hair)  
One side traps and locks (more) (messes) the other side wipes surfaces clean  
Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)  
Scrub(s) (scrubbing)  
(Scrubbing) Fibers for tough messes

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
7/1/11

Under the Federal Insecticide  
Fungicide and Rodenticide Act  
amended for traps & locks  
registered under EPA Reg No 777 114

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<< WIPE CONSTRUCTION / SIZE CLAIMS – continued >>

(Strong) (durable) (thick) (large) (larger) (tough) (wipe) (wet) (mopping) (cloth) (for) (excellent) (effective) (cleaning) (performance)

Strong (enough) (so) (you can) clean your (entire) (kitchen) (bathroom) with less wipes

Strong (so) (you can) (pick up more messes) (use it on more surfaces)

Strong (so) (you can)

Strong (wipes) (cloths) are made from a new interlocking weave that trap(s) and lock(s) (residue) (including (dirt) (dust) (crumbs) (and) (even) (hair)) (eliminating the frustration of pushing dirt around)

Textured wipe

The other side for wiping your surfaces clean

The strong wipe has a revolutionary dual texture

Thick wipe for touch up cleaning

Thick(er) Wipe

(Touch up side) (Scrubbing side)

Tough (wipe) (cloth) (for tough cleaning) (for your tough jobs)

Two in One (Wipe) (Cloth)

(With) (interlocking) ({insert pattern /texture – See Pg. 22}) (pattern) (for) (cleaning) (performance) (power)

(With) (interlocking) ({insert pattern /texture – See Pg. 22}) (pattern) (that traps and locks more messes)

With Micro Lock fibers

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<< MARKETING / FORMULATION CLAIMS >>

A clean you can smell  
(A) Shining clean you can (see) (trust)  
An efficient way to clean  
Best on grease (removal)  
Bleach free  
Cleans as well as a(n) (all purpose) trigger (and a paper towel)  
Cleans more surfaces (with just one wipe)  
Clean with just a (wipe) (or) (touch)  
Clean and disinfect on the go  
Clear dry formula  
Clear Drying Formula (for Multiple Surfaces)  
Contain(s) (no abrasives)  
Deep Down Clean!  
Delivers a Complete Clean  
(Does not) (will not) (no) (scratch(ing)) (your surfaces)  
(Doesn't) (does not) (create) (leaves) (no) (strong) (harsh) (chemical) (residue) (fumes)  
Dry clear (formula)  
(Effective) (cleaning) (disinfecting) (sanitizing) has never been (easy) (easier) (or) (more convenient)  
Eliminates the need to push (the) dirt around  
EZ Clear (technology) (formula)  
EZ Dry (technology) (formula)  
EZ Shine (technology) (formula)  
(For) (deep) cleaning  
(For) (deep) scrubbing  
(For) (deep) scrubbing plus surface cleaning  
For when a regular (wipe) (cloth) (just) can't get the job done  
(Fresh) (Clean) Scent!  
Gives (a) (deep) (deeper) (clean) (than a mop)  
Heavy (light) duty (jobs)  
(Help(s)) (to) make your room Lysol® clean  
Helps you finish (cleaning) fast (quickly)  
Leaves a fresh (Lemon) (Fresh Waterfall) (Citrus) (Floral) (Herbal) (Green Apple) (fresh) (clean) (scent)  
Leaves less streaks than before  
Leaves (no residue) (a streak free shine)  
(Leaves) (virtually) (no) (dull) (film) (sticky) (residue)  
Leaves your {insert surfaces / sites – See Pgs 21 22} with a (fresh) (clean) scent  
Leaves your (house) (bathroom) (kitchen) (floor) fresh and clean  
(Low Streak) (Streak free) (No streak) (Formula)  
Lower Streak Formula  
(Lysol®) (an) expert (in disinfection) for over 100 years  
(Lysol®) disinfecting for over 100 years  
Makes cleaning easier  
(More) effective at cleaning your challenging everyday messes  
(No bottles) (no sponges) (no mess)  
(No more) (eliminates) pushing dirt around  
No more (pushing) (scooping) {insert soils – See Pg. 21} (around)  
Non abrasive formula  
Phosphate free  
Quick and easy cleaning everywhere  
Simplifies (cleaning) (and) (disinfecting)  
Tackles (tough) cleaning jobs  
The Power of Lysol®

ACCEPTED  
with COMMENTS  
EPA Letter Dated

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended for herbicide  
registered under EPA Reg No 777-114

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12/27

<< MARKETING / FORMULATION CLAIMS – continued >>

(This product) is (also) great on the go (in {insert sites – See Pg. 22})  
Tough cleaning power (for your difficult) (for your most challenging) (messes) (jobs) (stains)  
(Virtually) streak free (formula) (l)  
(Visible) clean  
Works on (large) (small) spills  
You can see messes sticking to the wipes (– even) (dust) (dirt) (hair) (and) (crumbs)

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
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amended to h ... cie  
registered under EPA Reg No 777 114

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13/27

<< USAGE CLAIMS >>

Also (for) use on (quick clean) floor mops  
(Also) Great for (convenience) (floor) (floors) (mops) (mopping) (sweepers)  
Appropriate for use on {insert surfaces – See Pgs 21 22}  
Can be used (on) (for) {insert sites / surfaces – See Pgs. 21 22}  
(Can be used on) (perfect) (for) large surfaces  
Can be used with (Lysol®) Clean Flip™ Sweeper  
Can be used with Swiffer® Sweeper+++  
Compatible with {insert surfaces – See Pgs 21 22}  
Easy on surfaces  
Effective (disinfecting) (sanitizing) for use in {insert sites – See Pg. 22}  
(Effectively) works on (many) (most) (a wide range of) (household) (kitchen) (bathroom) (hard non porous surfaces)  
Fits on (floor) (convenience) (mop) (sweeper) (quick clean) (sweepers) (mops)  
Fits on (Lysol®) Clean Flip™ Sweeper  
Fits on (Lysol®) Clean Flip™ Sweeper or regular sweeper tools  
Fits on Swiffer® Sweeper+++  
For everyday (use) (usage) (touch ups)  
(For) general (cleaning) (and) (disinfecting) (sanitizing) (hard non porous) (non food contact) surfaces  
(For) use in (Kitchen ) (and) (Bathrooms) (and) (Bedrooms)  
(For) (use) (in) (your) (the) (babies) (baby's) room  
For your tough (toughest) messes  
Gentle (for use) (on) {insert sites / surfaces – See Pgs 21 22}  
(Great) (excellent) (for) (quick clean ups) (touch up cleaning)  
Great (for) (around) (cleaning) (inside) { insert soils / sites / surfaces – See Pgs. 21 22}  
Great for cleaning around the toilet  
(Great for) cleaning ceiling fan blades  
Great for dissolving (tough) spots  
(Great for) (inside) (closets) (and) (around) (closet shelving)  
(Great) for {insert soils / sites / surfaces – See Pgs. 21 22}  
Great (for) on the go (!)  
Great for revealing the natural shine of your floors  
(Great for) the top of the fridge  
(Great for) tidying up pet areas  
Great for (touch up(s)) (cleaning)  
Great for use in cars  
Great (for) (use) (on) (under) {insert surfaces – See Pgs 21 22}  
Great for use (in) (on) your (kitchen) (bathroom) (bedroom) (and) (throughout) (all over) (the) (house)  
Great for use in your (dorm room) (class room) (office) (gym)  
(Great) (suitable) (to) (for) use (all) (around) (over) (the) (house) (home) (when used as directed)  
Handles daily clean ups with no need for additional sprays, sponges or buckets  
Hospital Type (Disinfectant) (Disinfection)  
Kind (for use) (on) {insert sites / surfaces – See Pgs 21 22}  
Large strong (wipe) (wet) (mopping) (cloth) (can be used on floors) (and all over the house)  
Mild (for use) (on) {insert sites / surfaces – See Pgs. 21 22}  
Perfect for use on {insert surfaces – See Pgs 21 22}  
Perfect (suitable) (great) for everyday (touch ups) (daily) (use) (cleaning) (all) (around) (the) (house) (home)  
Suitable (for) (use) (on) {insert sites / surfaces – See Pgs. 21 22}  
Suitable for use on (virtually) (most) (all) surfaces  
(Suitable) (ideal) (made) (perfect) (great) (for) (use) (in) {insert sites – See Pg. 22}  
(Suitable) (to give you the freedom) (to) (for) use (the product) (everyday) (and) (all) (around the house)  
The (easy) (and) convenient way to (clean) (disinfect) (and) (sanitize) hard non porous surfaces (anywhere you) travel  
The (convenient) (and) easy way to (clean) (and) (disinfect) (sanitize) (the following hard non porous) (non food contact surfaces) (anywhere you travel) {insert sites / surfaces – See Pgs. 21 22}  
(This product) (cleans and) (disinfects) (sanitizes) the following surfaces {insert surfaces – See Pgs 21 22}

ACCEPTED  
with COMMENTS  
in EPA Letter Dated.

JUN 21 2012  
Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg No 777-114

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14/27

**<< USAGE CLAIMS – continued >>**

(This product) (is) (are) the (easy) (and) (convenient) way to (clean) (and) disinfect (sanitize) (hard non porous surfaces)  
your (household) (kitchen) (bathroom) (bedroom) (floor) surfaces

Try me on (insert soils / sites / surfaces – See Pgs. 21 22) (surfaces)

Try (now) (on) (glass) (sealed) (wood) (granite) (stainless steel) (insert sites / surfaces – See Pgs. 21 22)

~~Try (now) (on) (glass) (sealed) (wood) (granite) (stainless steel) (insert sites / surfaces – See Pgs. 21 22)~~

Try on (Lysol®) Clean Flip™ (or regular sweeper tools)

Try on Swiffer® Sweeper†††

Use (on) (for) (insert soils / sites / surfaces – See Pgs. 21 22) (surfaces)

Use (scrubbing) (scrubby) (side) (to) (remove) (tough) (dried on) (spots) (stains) (and) (foods)

Use (this product) as a(n) (easy) (and) (convenient) way to (clean) (and) disinfect (sanitize) (hard non porous surfaces)  
your (household) (kitchen) (bathroom) (bedroom) surfaces

Use (this product) on (hard non porous) surfaces where (insert allergens – See Pg. 21) may be a concern

Use to disinfect (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner)

Use with (Lysol®) Clean Flip™ Sweeper or regular sweeper tools

Use where you live work and play

††† Swiffer® is registered trademark of Procter & Gamble Company This product is not authorized licensed  
sponsored or endorsed by Procter & Gamble Company

**<< Non Living ALLERGEN CLAIMS (based on cleaning performance) >>**

Controls common household allergens††

Removes (insert allergens – See Pg. 21)

Removes (insert allergens – See Pg. 21) at the source

Removes allergens (on surfaces) with Lysol® (insert allergens – See Pg. 21)

Removes (more than) 95 % of allergens (insert allergens – See Pg. 21)

Removes up to 90% of (insert allergens – See Pg. 21)

Take control over allergens (in your home) with Lysol® (insert allergen – See Pg. 21)

(This product) (Even) (Removes) (Traps) (Locks in) (Captures) (Picks Up) (up to) (90 %) (of) (the following)  
(common household) allergens(††) (insert allergens – See Pg. 21) (found in) (associated with) (debris) (dirt)  
(dust) (lint) (on) (hard non porous) (surfaces)

(This product) (Quickly) (Removes) (Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt) (lint) (that) (may)  
(contain(s)) (harbor(s)) (the following) (common household) allergen(s) (††) (insert allergens – See Pg. 21) (on)  
(from) (hard non porous) (surfaces)

(This product) removes (90% of) the following allergens dust mite debris pet dander and pollen particles (from)  
(timothy grass) (non porous hard surfaces)

(This product) removes the following allergens (insert allergens – See Pg. 21) (from surfaces)

**<< SUPPORTING CLAIM QUALIFIER – must appear before Directions For Use on Back Panel label >>**

†† (This product) removes the following allergens. (cat dander) (cockroach debris) (cockroach matter)  
(cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair)  
(pet dander) (pet hair) (pollen particles) (timothy grass).

ACCEPTED  
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in EPA Letter Dated  
JUN 27 2012

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Fungicide and Rodenticide Act as  
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15/27

<< CLEANING / DEODORIZING CLAIMS >>

(2) (3) (4) (5) (X) (the) (everyday) cleaning power  
(2) (3) (4) (5) (X) cleaning power (This product) has the cleaning power to remove {insert soils - See Pg. 21}  
(2) (3) (4) (5) (X) (the) (clean) (cleaning) (strength)  
(2) (3) (4) (5) (X) 3X Cleaning Power vs (Lysol® All Purpose Cleaner with Bleach) ({777 83 Product Name})  
3X (Continuous Clean) (Dirt Blaster) (Stain Blaster) (Stain Lifter)  
Cleans (deodorizes) (disinfects) (eliminates odors)  
Cleans and disinfects (surfaces) (in) (one) (wipe) (swipe)  
Clean with (just) (one) (1) wipe  
(Cleans) (dissolves) (soap scum) (and) (baked on grease)  
Cleans (even) (bigger) (tougher) (more) messes  
(Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) (floor) messes (with little effort) (with little muscle power)  
(within seconds) (within minutes)  
Cleans the same space in much less time than (a) (your) regular (wipe) (cloth)  
Cleans to a (sparkling) (shine)  
Clean(s) with the power of Lysol® Brand Products  
Cuts cleaning time  
Cuts {insert soils - See Pg. 21}  
Cuts grease (and grime)  
Deodorizes (and sanitizes) as it cleans  
Dissolves {insert soils - See Pg. 21}  
Effectively cleans everyday messes  
Eliminates (Removes) (kitchen) (and) (bathroom) odors  
Everything (you need) is already in the wipe  
Freshens {insert sites - See Pg. 22}  
Gets up stuck on messes  
Helps clean (away) (tough stains) (like) {insert soils - See Pg. 21}  
(Helps) eliminate odor causing bacteria  
{insert soils - See Pg. 21} disappear(s) (in a flash)  
Leaves (household) (bathroom) (restroom) surfaces sanitary  
(One) (1) wipe (can be) used to clean messes  
One swipe and {insert soil / allergens - See Pg. 21} (is) (are) gone!  
Picks up (dirt) (crumbs) (and even) (hair)  
Powerful clean  
(Powers through) (cleans) (traps) (messes) (soils) (stains)  
(Reduces) (Less) scrubbing (needed)  
Removes (and cleans) {insert soils - See Pg. 21}  
Swipe(s) away {insert soils / allergens - See Pg. 21} (in seconds) (with no effort)  
This product has the cleaning power to remove {insert soils - See Pg. 21}  
Tough on grime  
Tough on (kitchen) messes  
(Traps) (and) (Dissolves) Challenging Messes  
Traps and Dissolves (your) (most) challenging messes  
Traps (&) (and) Locks (dirt) (dust) (crumbs) (hair)  
Traps (and) (N) Locks (dirt) (dust) (&) (hair)  
Traps (& Locks) (More) (Messes)  
Trap(s) (&) (and) Lock(s) more messes even (dirt) (dust) (crumbs) (hair)  
Traps (&) (and) Locks (more) particles of (dirt) (dust) (messes) (crumbs) (hair)  
(Traps) (cleans) {insert soils - See Pg. 21}  
(Traps) (locks) (picks up) (cleans) (wipes off) {insert soils / allergens - See Pg. 21}  
Traps (More) Messes  
Traps N Locks  
Wipe(s) away {insert soils / allergens - See Pg. 21} (in seconds) (with no effort)

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
JUN 27 2012

Under the Federal Insecticide  
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16/27

<< SANITIZATION CLAIMS >>

30 seconds is all it takes to kill 99.9 % of bacteria  
(And even) (kills) (eliminates) 99.9% of (E. coli O157 H7) (Listeria) (insert organisms – See Pg. 20) (Strep) in 30 seconds  
Kills (99.9%) (of) (household) bacteria in 30 seconds  
Kills (Eliminates) 99.9 % of bacteria  
Kills (Eliminates) 99.9% of bacteria on hard non porous surfaces in (30) seconds  
Kills (Eliminates) bacteria on hard non porous surfaces in seconds  
One step cleaning and sanitizing  
Sanitizes (Kitchen) (household) (bathroom) hard non porous surfaces in 30 seconds  
Sanitizes (Kitchen) (household) (bathroom) surfaces in 30 seconds

<< SUPPORTING CLAIM QUALIFIERS – must appear before Directions For Use on Back Panel label >>

Kills (Eliminates) 99.9 % of (Campylobacter jejuni) (Escherichia coli O157 H7) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) (Hospital Acquired (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Community Acquired (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Listeria monocytogenes) on hard non porous surfaces in 30 seconds

Kills 99.9 % of (the following) (bacteria) in 30 seconds (Campylobacter jejuni) (Escherichia coli O157 H7) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) (Hospital Acquired (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Community Acquired (Methicillin Resistant) Staphylococcus aureus [MRSA]) on hard, non porous surfaces in 30 seconds.

Kills 99.9 % (of) (Campylobacter jejuni) (Escherichia coli O157 H7) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) (Hospital Acquired (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Community Acquired (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Listeria monocytogenes) (commonly found) (in the kitchen) on hard, non porous kitchen surfaces in 30 seconds

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
JUN 21 2012

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<< **DISINFECTION CLAIMS** – See Pg. 15 for ( ) ( ) (†) <sup>(2)</sup> <sup>(3)</sup> claim qualifiers >>

(Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)  
Controls (the) Flu Virus <sup>(2)</sup>  
Controls the growth of fungi (for up to) (in) (7 days)  
Daily defense against (germs) (insert organisms – See Pg. 20)  
Disinfects and cleans tough stains  
~~Disinfects (the) (insert sites / surfaces – See Pgs. 21 22)~~  
Disinfects hard non porous non food contact surfaces (insert sites / surfaces – See Pgs. 21 22)  
Disinfects more surface area (per wipe)  
Disinfects (your) (insert sites – See Pg. 22) (and) (or) (insert surfaces – See Pgs. 21 22)  
Each pre moistened disposable (wet) (~~mopping~~) (cloth) (wipe) (is treated with a special cleaner) (that actually) kills  
germs (even the bacteria that cause odors) (wherever you use it)  
Effective against (bacteria) (viruses) (germs) (insert organisms – See Pg. 20)  
Effective against (the) Cold Virus <sup>(3)</sup>  
Effective against (the) Cold (and/ &) (flu) Virus(es) <sup>(3)</sup>  
Effective against (the) Flu Virus(es) <sup>(3)</sup>  
Eliminates (Removes) (bacteria) (viruses†) (germs) from (insert surfaces – See Pgs. 21 22)  
Fights the Flu Virus <sup>(2)</sup>  
Flu Virus Control <sup>(2)</sup>  
Germ (killer) (destroyer) (eliminator)  
Kills 99.9% of bacteria and viruses  
Kills 99.9% of viruses and bacteria  
Kills (insert organisms – See Pg. 20)  
Kills antibiotic resistant bacteria (such as) (Klebsiella pneumoniae – NDM 1 – positive) (and) (Escherichia coli with  
extended beta lactamase resistance (ESBL))  
Kills antibiotic resistant bacteria  
Kills (bacteria) (viruses†) (and) (germs) while it cleans tough (bathroom) messes  
Kills cold & flu viruses including H1N1 Virus <sup>(3)</sup>  
(Kills) (Effective against) (Controls) cold and flu viruses <sup>(3)</sup>  
(Kills) (Effective against) (the) (cold and flu) (flu) (cold) (viruses) <sup>(3)</sup>  
(Kills) (Effective against) viruses that (can) cause (the cold) (colds and flu) (flu) (colds) <sup>(3)</sup>  
Kills (Eliminates) 99.9% of (Flu Virus <sup>(2)</sup>) (Influenza A Virus) (Influenza) (Staph)  
(insert organisms – See Pg. 20)  
Kills (Eliminates) 99.9% of germs (on hard non porous surfaces)  
Kills (Eliminates) (Disinfects) (kitchen) (bathroom) (common) (household) (bacteria) (viruses†) (germs)  
Kills (germs) (bacteria) (viruses†) (you can't see) (Flu Virus <sup>(2)</sup>) (Staph)  
Kills germs (in) (the) (insert sites – See Pg. 22)  
Kills germs that ordinary cleaners don't  
Kills germs while it cleans  
Kills H1N1 (Virus) <sup>(3)</sup>  
Kills (Avian) Influenza A ([H5N1]) Virus on environmental hard non porous surfaces  
Kills Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus†) in ten (10) minutes  
Kills (kitchen) (bathroom) (bedroom) Germs  
Kills more than 99.9% of bacteria and viruses  
Kills more than 99.9% of viruses and bacteria  
Kills odor causing bacteria  
Kills (over) X germs  
Tough on Germs  
Kills (Salmonella enterica (Salmonella)) the bacteria that (can) (may) cause(s) food poisoning  
Kills (Staphylococcus aureus (Staph)) the bacteria that (can) (may) cause skin infections like impetigo  
Kills (the) Cold & Flu Virus(es) <sup>(3)</sup>  
Kills the (Influenza) (flu) virus†  
Lysol Brand Disinfectant products aid in the reduction of cross contamination of germs (on hard non porous surfaces)  
(Now) (Also) (Even) Kills (Antibiotic Resistant) Bacteria

ACCEPTED  
with COMMENTS  
in EPA Letter Dated.  
JUN 27 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act  
amended to read as follows  
registered under: 777-114

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18/27

<< DISINFECTION CLAIMS – continued >>

(Now) (Also) (Even) Kills (Antibiotic Resistant) Bacteria like (Klebsiella pneumoniae – NDM 1 – positive) (and) (Escherichia coli with extended beta lactamase resistance (ESBL))  
(Now) (Also) (Even) Kills Cold & Flu Viruses† and Antibacteria Resistant Bacteria  
On hard non porous inanimate environmental surfaces this product kills the following (bacteria) (viruses) (germs)  
{insert organisms – See Pg. 20}  
One step (clean) (and) (Disinfecting) (Sanitizing)  
(Removes) (bacteria ) (viruses†) (germs ) ({insert organisms – See Pg. 20})  
(wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) (such as)  
{insert sites / surfaces – See Pgs. 21 22}) to kill (bacteria ) (viruses†) (germs ) (throughout the house)  
(This product) is (a) (mildewstatic) (mildewstat) and will effectively (inhibit) (prevent) the growth of (mold and) mildew on  
hard non porous surfaces  
(This product) kills (the following viruses) (Human Immunodeficiency Virus Type 1) (on hard non porous surfaces in  
(30) seconds  
(This product) meets efficacy standards for (hospital type) disinfectant wipes  
(This product) meets efficacy standards for sanitizing wipes  
(This product) kills {insert organisms – See Pg. 20} (on hard non porous surfaces) (in 10 minutes)  
Use them (on kitchen counters) before and after cooking to kill (common) (bacteria ) (viruses†) (germs )  
Use (them) (this product) on surfaces ({insert sites / surfaces – See Pgs. 21 22}) (where (bacteria ) (viruses†)  
(germs ) may be a concern )  
Virus (killer) (destroyer) (eliminator) †

<< 2009 Pandemic Claims >>

Kills Pandemic 2009 H1N1 Influenza A Virus  
Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)  
Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus This product (product name)  
is a broad spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus) tested and  
listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called  
Swine Flu)  
This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses  
including Pandemic 2009 H1N1 Influenza A Virus  
This product has demonstrated effectiveness against (Influenza A Viruses tested and listed on the label) and is expected  
to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu)

<< SUPPORTING CLAIM QUALIFIERS – must appear before Directions For Use on Back Panel label >>

Kills (99.9% of) (Pseudomonas aeruginosa (Pseudomonas)) (Salmonella enterica (Salmonella))  
(Staphylococcus aureus (Staph)) on hard non porous surfaces in 10 minutes

Kills (99.9% of) {insert organisms – See Pg. 20} on hard non porous surfaces in 10 minutes

- † Kills (Human Immunodeficiency Virus Type 1) (Human Coronavirus) (Influenza A Virus) (Herpes Simplex Virus  
Type 1) (Respiratory Syncytial Virus) (Swine Influenza A Virus [H1N1]) (2009 H1N1 Influenza A Virus)) in 10 minutes  
on hard non porous surfaces
- (2) Kills (Influenza A Virus) (Swine Influenza A Virus ([H1N1])) (2009 H1N1 Influenza A Virus)) on hard non porous  
surfaces in 10 minutes
- (3) Kills (Influenza A Virus) (Human Coronavirus) (Swine Influenza A Virus ([H1N1])) (2009 H1N1 Influenza A Virus))  
on hard non porous surfaces in 10 minutes

<< ANTIBIOTIC RESISTANT DISINFECTION QUALIFIER >>

Kills (Klebsiella pneumoniae – NDM 1 – positive) (and) (Escherichia coli with extended beta lactamase resistance (ESBL)) on hard, non porous surfaces in 10 minutes.

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ACCEPTED  
with COMMENTS  
in EPA Letter  
JUN 27 2012  
Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg No. 777 114

19/27

<< Additional CLAIMS – Specific to Sweeper type products >>

Fits leading sweeper products  
Use with (Lysol®) (Clean Flip™) Sweeper or regular sweeper tools

<< STARTER KIT CLAIMS >>

Contents. (#) Sweeper  
(#) Wet (Mopping) Cloths  
(#) Dry (Sweeping) Cloths

Includes. (Brand/Sub brand/Product Name) Mop, (2) Wet Mopping Cloths (wipes) and (2) Dry Mopping Cloths (wipes)

\$X in (Lysol®) refill coupons inside  
Coupons inside

Assemble ((4) piece mop)  
(Attach (cloth to mopping head)) (Clean) (Toss)  
(Brand/Sub brand/Product Name) Dry (Mopping) (cloths) (wipes) refills (are available) (separately)  
(Brand/Sub brand/Product Name) Wet (Mopping) (cloths) (wipes) refills (are available) (separately)  
Refills for (Brand/Sub brand/Product Name) Wet (Mopping) (cloths) (wipes) and (Brand/Sub brand/Product Name)  
Dry (Mopping) (cloths) (wipes) (are available) (separately)

2 in 1 Starter Kit  
(Lysol®) (Sub brand/Product Name) (Mopping) Kit  
Starter (Mopping) Kit  
Sweeping & Mopping Starter Kit

X % (more) (bigger) (surface) (cleaning) (power) (area) (than the leading sweeper product)  
Can also be used with regular wet and dry sweeper refills  
Cleans the floor and baseboard simultaneously  
Dry (Mopping) Cloths (wipes) pick up dust, dirt and hair. (Deep ridges and grooves trap and lock it in.)  
(Dry) (Wet) (Sweeping) (Mopping) Cloths  
(Flaps) Flip(s) up (to clean) (corners) (and) (baseboards)  
(Flaps) Flip(s) up to get into hard to reach areas  
Flip mechanism for small spaces & baseboards  
For a complete clean, try Lysol® Wet and Dry Cloths  
(For) (deep) corner and baseboard cleaning  
(For) (quick) (easy) Assembly  
For sweeping and (&) mopping  
Gets into corners (and small spaces) easily  
Lysol® Dry Cloths – Picks up dust, dirt & hair!  
Lysol® Wet Cloths – Cleans as it disinfects!  
(No touch) easy attachment of cloth (wipe) (to mop)  
Push (activation) slide (in) (one) (direction) to (raise) (engage) flaps  
Push (activation) slide (in) (other) (opposite) (direction) to (disengage) (lower flaps)  
Use (the) (Brand/Sub brand/Product Name) wet (mopping) cloths (wipes) to clean as directed  
Use(s) 100% of the surface of the cloth (sheet) when used with (Clean Flip™) (Brand Name) mop  
Uses the whole cloth  
Use(s) the whole surface of the cloth (or sheet) when used with (Clean Flip™) (Brand Name) mop  
Usage Instructions. (1) Attach (2) Clean (3) Toss

This Lysol® cleaning tool contains an antimicrobial agent built in during manufacturing that won't wear off over time, to provide continuous product protection against the growth of odor causing bacteria.

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

JUN 21 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended to the U.S. Code  
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20/27

<< USE DIRECTIONS >>

**DIRECTIONS FOR USE** It is a violation of Federal law to use this product in a manner inconsistent with its labeling

<< FOR CANISTER PACKAGING >>

**To Open Package** Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. **DO NOT PUSH FINGER THROUGH OPENING**. Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

**To Open Package** Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

**To Open Package** Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use) snap lid securely shut (between uses) to prevent moisture loss.

**To Open Package** Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically). (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< FOR POUCH PACKAGING >>

**To Open Package** Peel back the front label slowly. Remove towelette (wet) (mopping) (cloth) (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled (wipe) (wet) (mopping) (cloth) when done.

**To Open Package** Open pouch by peeling back the seal. Remove one (towelette) (wipe) (wet) (mopping) (cloth) (this product) and reseal pouch to avoid moisture loss. (Use abrasive side for tougher soils and soft side for light duty cleaning). (Throw away soiled wipe when done).

<< FOR REFILL PACKAGING >>

**To Open Refill Package** Open (bag) (pouch) (box) (container) (package). Place (wipes) (wet) (mopping) (cloths) in (refill) (x count) canister. Do not use (wet) (mopping) (cloths) (wipes) in this refill package.

**To Refill** Remove the entire cap from the canister. Place refill (wipes) (cloths) in canister.

<< USE DIRECTIONS – FOR ALL PACKAGING TYPES >>

**To Clean (hard non porous surfaces) (floors) (/ Deodorize) (/ Remove Allergens††)** Use fresh (wipe) (wet) (mopping) (cloth) on surface. Repeat for stubborn stains.

**To Sanitize / Disinfect** Pre clean surface. Use enough fresh (wipes) (wet) (mopping) (cloths) to thoroughly wet surface. Surface must remain wet for the entire contact time. **To Sanitize** Allow to remain wet for 30 seconds. **To Disinfect** Allow to remain wet for 10 minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with water after use).

**For surfaces that come in contact with food** Use only on hard non porous surfaces and rinse thoroughly with water.

**To Disinfect Toys** Use only on hard non porous surfaces and rinse thoroughly with water after use.

**Rinse (child / baby) plastic toys hard non porous surfaces and all food contact surfaces with potable water.** damp cloth after use.

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Fungicide, Insecticide,  
and Rodenticide Act  
40 CFR 155.52

9771

21/27

<< USE DIRECTIONS – continued >>

**To Prevent the Growth of Mold and Mildew (and their odors)** Pre clean hard non porous surfaces Wipe surface and allow to remain wet for 3 minutes Allow surface(s) to air dry Repeat applications in weekly intervals or when mold and mildew growth appears

<< FOR CONVENIENCE MOP >>

**To use with (convenience) (quick clean) (mop) (sweeper)**

- 1 Fix (wipe) (wet) (mopping) (cloth) (around) (on) (convenience) (quick clean) (mop) (sweeper)
- 2 Use (quick clean) (sweeper) (mop) (with) (wipe) (wet) (mopping) (cloth) to clean (the) floor

<< ADVISORY STATEMENTS >>

Do not use (this product) on dishes glasses or utensils

Do not flush (in toilet)

Do not use on unfinished, oiled or waxed wood, unsealed tiles or carpet.

For food contact surfaces rinse with clean potable water after using this product

For other surfaces spot test in an inconspicuous area

Not (intended) for personal hygiene

Not recommended for (bare) (unpainted) (wood) (or) (natural) (marble) (surfaces)

Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product)

Will not harm (your) (septic tanks) (or) (plumbing)

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**<< Additional USE DIRECTIONS / ADVISORY STATEMENT – Specific to Professional Branded products Only >>**

**<< HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV 1 AIDS Virus] >>**

**KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV 1 AIDS Virus] ON PRE CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV 1 [associated with AIDS]

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV 1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS**

**PERSONAL PROTECTION** When handling items soiled with blood or body fluids use disposable latex gloves gowns masks and eye coverings

**CLEANING PROCEDURES** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product

**CONTACT TIME** Allow surface / object to remain wet for 30 seconds

**DISPOSAL OF INFECTIOUS MATERIALS** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal

**<< TERMINAL STERILANT STATEMENT – qualified metal surfaces >>**

This product is not for use on critical & semi critical medical devices or medical equipment surfaces

**<< TERMINAL STERILANT STATEMENT – unqualified metal surfaces >>**

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that <sup>(1)</sup> is introduced directly into the human body either into or in contact with the bloodstream or normally sterile areas of the body or <sup>(2)</sup> contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body This product may be used to pre clean or decontaminate critical or semi critical medical devices prior to sterilization or high level disinfection

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Under the Federal Insecticide  
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registered under FIFRA

777-114

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23/27

<< This page is for information purposes only – unless otherwise noted. >>

<< DISINFECTION – Hard non porous surfaces >>			
Bacteria (10 minutes)		Viruses (10 minutes)	
	ATCC No		ATCC No
<u>Escherichia coli with extended beta lactamase resistance (ESBL)</u>	<u>(BAA 196)</u>	Herpes Simplex <u>Virus</u> Type 1	(VR 733)
<u>Klebsiella pneumoniae NDM 1 – positive</u>	<u>(BAA 196)</u>	Human Coronavirus	(VR 740)
Pseudomonas aeruginosa (Pseudomonas)	(15442)	Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus)	<u>(N/A)</u>
Salmonella enterica (Salmonella)	(10708)	Influenza A Virus ([H5N1])	<u>(N/A)</u>
Staphylococcus aureus (Staph)	(6538)	Respiratory Syncytial Virus	(VR 26)
		Swine Influenza A Virus ([H1N1]) (Strain A/Swine/Iowa/15/30)	(VR 333)
		2009 H1N1 Influenza A Virus (Novel H1N1) (A/Mexico/4108/2009)	<u>(N/A)</u>
		Viruses (30 seconds)	ATCC No
		Human Immunodeficiency Virus Type 1 [HIV 1 AIDS Virus] (HIV 1 was tested in the presence of 50 / human whole blood)	<u>(N/A)</u>

<< SANITIZATION – Hard non porous non food contact surfaces >>		
Bacteria (30 seconds)	ATCC No	<div>ACCEPTED with COMMENTS in EPA Letter Dated  JUN 21 2012  Under the Federal Insecticide Fungicide and Rodenticide Act as amended or the pesticide registered under EPA Reg No 777114</div>
Campylobacter jejuni	(29428)	
Enterobacter aerogenes	(13048)	
Escherichia coli O157 H7 (E coli O157 H7)	(43888)	
Listeria monocytogenes	(19111)	
Salmonella enterica (Salmonella)	(10708)	
Staphylococcus aureus (Staph)	(6538)	
Staphylococcus aureus [MRSA]	(33592)	
Staphylococcus aureus [MRSA] (Hospital Acquired MRSA)	(33591)	
Staphylococcus aureus [MRSA] (Community Acquired MRSA)	(BAA 1556)	
Streptococcus pyogenes	(19615)	

<< MILDEW FUNGISTAT – Hard non porous surfaces >>	
Fungi (3 minutes)	ATCC No
Aspergillus niger (mold & mildew)	(6275)

Symbol Designation – used on product labels		
Single asterisk ( )	Bacteria / <u>Fungi</u>	Used for identifying disinfection against specific bacteria <u>or fungi</u>
Dagger ( † )	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk ( )	Germ	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk ( )	Sanitizes	Used for identifying sanitization against bacteria
Double dagger ( †† )	Allergens ††	Used for identifying the removal of specific non living allergens

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24/27

<< SOILS / SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

**Soils** (Graphic – depicting soil)

Bacon fat	Dust	Limescale	Small spills
Baked on cheese	Everyday messes	Lint	Smudges
Bathtub rings	Fingerprint	Makeup	Soap Scum
Beverage stains	Food (residues) (particles)	Mildew (mold) stains	Stains
(Burnt on) Food (stains)	Footprints	Mud	Sticky messes
(Burnt on) Grease	Gravy	Oil	Tea (stains)
Chicken juice	Grease	Outdoor grime	Tomato sauce
Crayon	Grime	Pancake mix	(Dried on) Toothpaste
Coffee stains	(Pet) Hair	Particles (residues)	(Tough) messes
Cooking splashes	Hard Water (stain)	Peanut butter	Tough soil
Cosmetics	(Heel) (scuff) marks	(Pen) (or) (ink) marks	Wine (stains)
Crumbs	Honey	Pencil	
Dirt	Jelly	Pet messes	
Dried on food	Juice stains	Pet stain(s)	

**Non living Allergens**

Cat dander	Cockroach particles	Dust mite matter	Pet dander
Cockroach debris	Dog dander	Dust mite particles	Pollen particles
Cockroach matter	Dust mite debris	<u>(Hair) (Pet hair)</u>	Timothy grass

**Hard, Non porous Surfaces**

(Graphic – depicting surface / use site)

Appliance (exterior) (handles)	(Kitchen) (Bathroom) Faucet	Rails
Baby carriages	Finished wood (furniture) (surfaces)	Refrigerators exteriors
Baseboards	(Bathroom) (Kitchen) Fixtures	Remote Control
(Plastic) Bathtub (Tub)	(Bathroom) (Kitchen) floor	(Non wood) Shelves (shelving)
(non wood) Bed frames	(Laminate) (Laminated floors)	Shower (Stall) (Area) (head)
(Plastic) Booster Seats	Garbage Can (Pail)	(fittings) (hardware)
(non wood) cabinets	Glazed Ceramic Tile	(Kitchen) (Bathroom) Sink (Basin)
Changing Table	Glazed Porcelain Tile	Sports equipment
(Computer) Keyboards	Highchair (non wood) (non food contact area)	Stainless Steel ~
Computer (Mouse)	Kitchen Surfaces	Stove (Stovetop)
(Kitchen) Counter (Countertop)	Light switches	Strollers
Cribs (rails)	(sealed marble) (glazed marble)	Table (Tabletop)
(Diaper) changing (Counters) (tables)	(Microwave) Oven	Telephones (phones)
Diaper Pail	(Non wood) (Baby) (Furniture)	Tiles
Door Knob (Handle)	(Non wood) (finished) Cabinets	(Toilet) (Urinal) Exteriors
Enamel Tile	Outdoor Furniture (except cushions/woodframes)	Toilet Seats
Exhaust Fan (Hood)	Plastic Laundry Basket (Hamper)	Vanity Top
Exterior of Toilets	(Plastic) Toys <sup>(4)</sup>	Washable Wall
	Potty trainer (seats)	

(~) Non Medical or Fixture

<sup>(4)</sup> Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys

**ACCEPTED**  
**with COMMENTS**  
**in EPA Letter Dated**

**21 202**

Under the Federal Insecticide  
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25/27

<< SOILS / SURFACES / USE SITES – continued >>

**Surface Types** (~ Non Medical or Fixture)

Aluminum	Glass	Plastic Laminate
Brass	Glazed Ceramic	^ Plexiglas®
Chrome~	<u>Glazed Enamel</u>	<u>Sealed (floors) (marble) (quartz) (stone)</u>
^ Corian®	Glazed Porcelain	Sealed Granite
Crystal	(waxed) Linoleum	Sealed Terra Cotta
Enamel	(non waxed) Linoleum	Stainless Steel~
Fiberglass Fixtures	Metal	Tin
Finished Wood (floors)	Mirror	Vinyl
^ Formica®	Plastic	

^ Corian® is a registered trademark of DuPont

^ Formica® is a registered trademark of The Diller Corporation

Plexiglas® is a registered trademark of the Atoglas Company

**Patterns/Textures** (Graphic – depicting images)

3D	Grooves	Stronger
C	Honeycomb	Technology
Diamond	Interlocking	Texture
Dots	Locker	Thicker
Embossed	Pattern	Trapper
Gripper	Quilted	Weave
Grooved	Raised	Wipe

**Household Use Sites** (Graphic – depicting use site)

Automobiles (Interiors)	Dorm Room	Mudrooms
Baby's room	Entrances	Nursery
Basement	Family Room	Office
Bathroom (restroom)	Foyers	Playroom
Bedroom	Health Clubs (gym)	Pet areas
Boats	Home / House	Storage Areas
Cars (Interiors)	Kitchen	Toddler's room
Children's rooms	<u>Laundry room</u>	Vacation homes
Closets	<u>Living room</u>	<u>All around the (house) (home)</u>

**Business Use Sites** (Graphic – depicting use site)

Airports	Grocery/Shopping Carts	Patient Chairs
Ambulances	Health Clubs	Physician's Office
Bowling Alleys	Hotel / Motel	(Public) Restroom
Classrooms	Kennels	(Public) Telephones
Clinics	Laboratories	Restaurant
Cuspidors	Malls	Rest Stops
Day Care Center	Military Institutions	RV
Dental Office	Nursery (Schools)	School
Doctors Office	Nursing Home	Sick Room
Examination Tables	Office (Building)	Stretchers
Gas Stations	Operatories	Veterinary (Offices)

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register " " side  
No 777 11

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26/27

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

**PRECAUTIONARY STATEMENTS** Hazards to Humans and Domestic Animals  
**CAUTION** May cause eye irritation Avoid contact with eyes Wash hands after use

FIRST AID	
If in eyes	Hold eye open and rinse slowly and gently with water for 15 20 minutes Remove contact lenses if present after the first 5 minutes then continue rinsing eye Call a Poison Control Center or doctor for treatment advice
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1 800 228 4722) (1 800 677 9218) Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment	

<< HOUSEHOLD CONTAINER >>

**STORAGE AND DISPOSAL** (Store unopened (peel & reseal) package in a cool dry place in areas inaccessible to small children ) Dispose of (wipe) (cloth) in trash after use (Reseal) (Close) (lid) (peel & reseal) (package) (pouch) between uses to retain moisture Non refillable (container) (package) (pouch) Do not reuse or refill this (container) (package) (pouch) Discard in trash or offer for recycling

<< POUCH CONTAINER >>

**STORAGE AND DISPOSAL** Store unopened (peel & reseal) (package) (pouch) in a cool dry place in areas inaccessible to small children Dispose of (wipe) (mopping) (cloth) in trash after use Non refillable (container) (package) (pouch) Do not reuse or refill this (container) (package) Discard empty (envelope) (pouch) in trash

<< REFILLABLE CONTAINER >>

**STORAGE AND DISPOSAL** (Store unopened (peel & reseal) (package) (pouch) in a cool dry place in areas inaccessible to small children ) Dispose of (wipe) (cloth) in trash after use (Reseal) (Close) (lid) (peel & reseal) (package) (pouch) between uses to retain moisture Refillable Refill (container) (package) (pouch) (only) with [this product] If not refilling discard in trash or offer for recycling

<< NON REFILLABLE CONTAINER >>

**STORAGE AND DISPOSAL** (Store unopened package in a cool dry place in areas inaccessible to small children ) Non refillable (container) (package) Do not reuse or refill this (container) (package) Discard (bag) (pouch) (box) (container) (package) in trash or offer for recycling

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27/27

OPTIONAL GRAPHICS

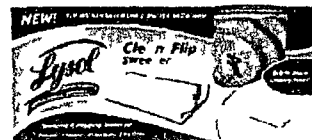
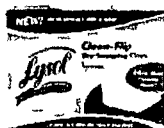
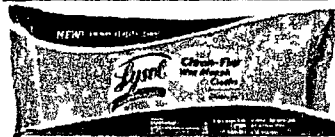
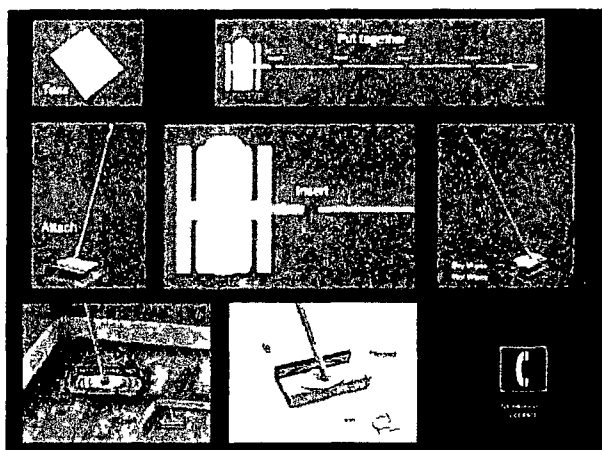
( Note: reverse The following are options no netary graph )



Press & Go



Wrap & Go



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Also, to help consumers know where to peel open the label package to remove cloth



The image context of the label package to help consumers know where to peel open the package

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